



Scouting writer,

Thanks for your interest in becoming one of our contributing writers to Scouting Wire! We're excited to welcome your Scouting stories.

Launched March 2015, ScoutingWire.org shares Scouting news and stories to volunteers and employees that inform, entertain, and better equip our readers to serve youth across the country. Today, Scouting Wire has garnered over 1.5 million pageviews, meaning your stories will have the potential to be amplified to councils everywhere!

Content selected from our hand-picked writers will be published to ScoutingWire.org, as well as in employee or volunteer newsletters. Please review the Scouting Wire contributor guidelines below. Take note, all submitted content is subject to revision by the National Communications Team.

Guidelines

- Completed stories are to be submitted to communications@scouting.org.
- We do not guarantee that all submitted content will be published to Scouting Wire. We reserve the right to remove, edit, or otherwise modify any content at our discretion.
- Submitted content must be accurate, complete, up-to-date, and in compliance with all applicable laws, rules and regulations.
- All submitted content (copy, images, video, audio, etc.) must follow the [Guide to Safe Scouting](#).
- No length restrictions, however, we reserve the right to edit as necessary.
- Submitted content must be accompanied with at least one photo. Photos must be original and/or public domain images (not copyrighted). We recommend sending high-resolution images. The larger the photo size, the better.
- We do not require a specific quantity of posts from our contributors. We encourage submitting stories whenever possible.
- Links to external websites may be added to stories, as appropriate.
- Unless a story is of particular urgency, stories will be released as they align with our editorial calendar. We will alert contributors when their content will be published once a publish date has been determined.
- Content used from outside properties must be cited and linked.
- All Scouts must be identified by their first name and last name initial. You may include a Scout's council, but the troop number should not be included if the name and council is included.
- Add credibility and background to your stories by including content like quotes and testimonials.





- The best way to join the Scouting Wire community and stay up to date with Scouting is to subscribe to our newsletters, Volunteer and Employee. You can do that [here](#).
- Have a point of view? Share it! Leave comments on articles, email us, tweet us, share content on Facebook and LinkedIn. Please review the [Comment Policy and Disclaimer](#).

Content Ideas to Consider:

- Council success stories
- High Adventure and Jamboree experiences
- Recruiting tips/tricks
- Testimonials
- Eagle Scout content (exceptional projects, leadership stories, etc.)
- Exploring stories in your council
- Council marketing strategies
- How Scouting made a difference
- How-to's and listicle content

If you have any specific questions not addressed here, please reach out to Communications@scouting.org.

Yours in Scouting,

The National Service Center Communications Team

BOY SCOUTS OF AMERICA
Communications

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