

## Ruritan Leadership: The Key to Success

Unit leaders are the key to good Cub Scout packs, Boy Scout troops, and Venturing crews. The unit leader's role is a lot more than accompanying young people on weekend camping trips. It's also a role of responsibility and example-setting for today's youth.

Today's society requires unit leaders that can help young people build citizenship, moral character, personal fitness, and leadership skills. Unit leaders are the role models responsible for meeting the needs of today's youth.

Ruritan clubs can provide the positive influence needed to guide today's youth in character development, good citizenship, and personal growth.

## How Can Your Club Benefit?

**Community Service:** Ruritans seek to make their communities better places to live and work through fellowship, goodwill, and community service. Scouting exposes youth to these ideals and more.

**Membership:** The increased exposure your club members receive through their involvement in Scouting produces new contacts in the community and enhances club membership.

**Publicity:** A good Scouting program brings the name of the club before the public. It offers local recognition and shares prestige with the club's efforts.

**Purpose:** Operating a Scouting unit fulfills one objective of the club—to work with those agencies that serve the community and contribute directly to its progress.

## How to Get Started

Call the Boy Scouts of America service center listed in your area's telephone directory. Ask them to send a representative to your Ruritan club's next meeting to explain the Scouting program or to discuss plans for being chartered to operate a Scouting unit in your community.

Using the suggestions and information the representative gives you, organize a Cub Scout pack, Boy Scout troop, or Venturing crew.

The cost is minimal; the rewards are great.

## Ten Steps to Organize a Unit

1. Club is informed about Scouting.
2. Club membership officially adopts Scouting and selects a chartered organization representative.
3. Chartered organization representative appoints an organizing committee of local parents and interested club members.
4. Orientation session is held with the members of the club and parents of local youth.
5. Organizing committee selects unit leaders and committee members.
6. Leaders are trained in program planning (Fast Start).
7. Program is planned for at least six months.
8. Local youth are recruited.
9. Unit meetings begin.
10. Unit is installed and charter presented at a formal service within the club.

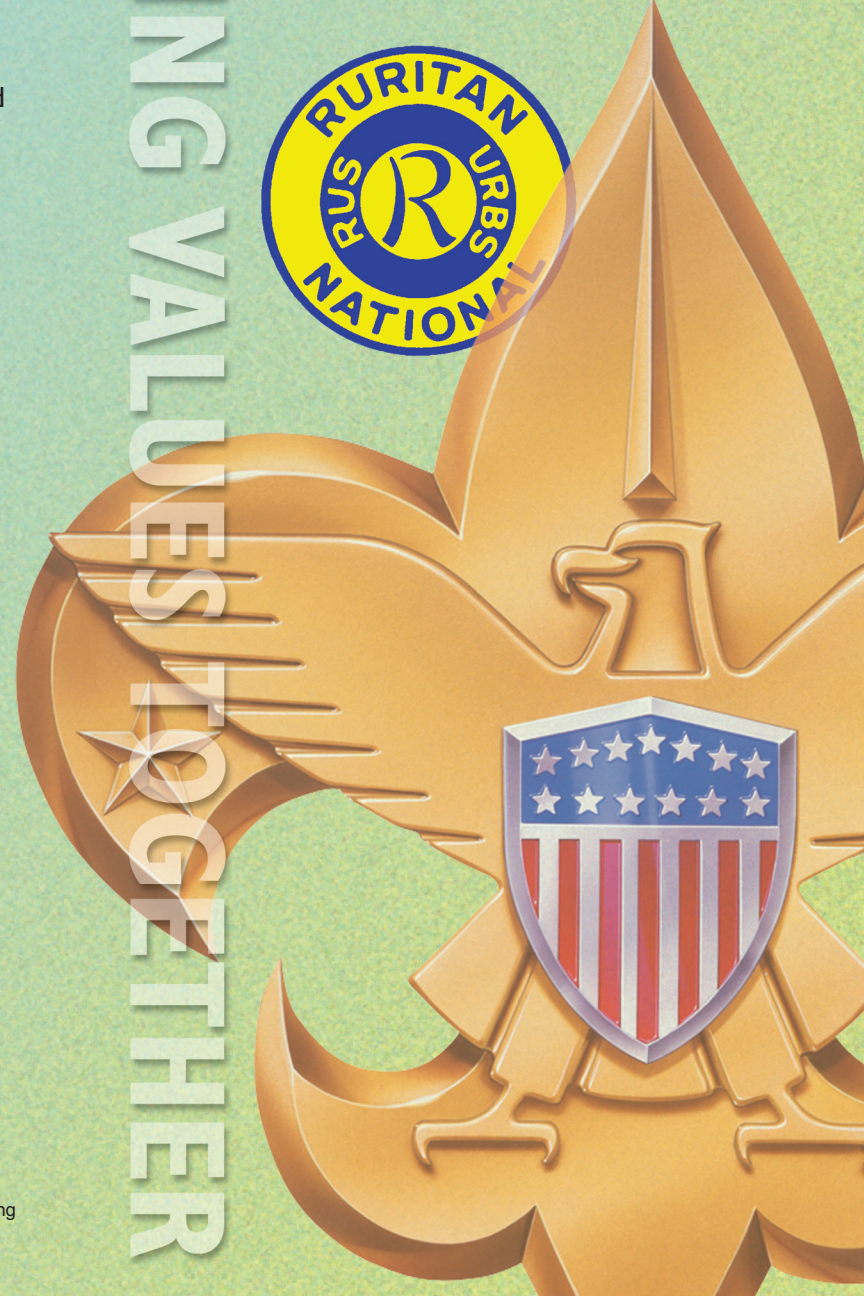
For further information, contact:



Boy Scouts of America  
1325 West Walnut Hill Lane  
P.O. Box 152079  
Irving, Texas 75015-2079  
[www.scouting.org](http://www.scouting.org)

BUILDING VALUES TOGETHER

# RURITAN - A N D - SCOUTING







## Scouting Builds Character

Ruritan and the Boy Scouts of America have enjoyed a long and valuable association in service to youth. Today, nearly one in three Ruritan clubs supports Scouting in some way.



*Roy L. Williams  
Chief Scout Executive*

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Behind the numbers and statistics measuring our success in delivering the Scouting program, you will find a nation of young men and women learning leadership, developing character, and serving their communities with the caring guidance of volunteers.

By continuing to recruit quality leadership, inviting youth from all backgrounds to join, and by offering a fun and exciting program, we seek to help ordinary young people become extraordinary adults.



## Cub Scouting

**Purpose.** The Boy Scouts of America created Cub Scouting in 1930 to help advance the character development and spiritual growth of young boys. This central mission of Cub Scouting might be even more important to boys growing up in the 21st century than it was for the first Cub Scouts more than 75 years ago.

**Program.** Local Cub Scouting activities involve the parents, adult leaders, and friends of Cub Scouts in home-centered programs that teach life skills, habits, values, and attitudes consistent with the interests of their church and community. Millions of boys and their families participate in Cub Scouting, the largest of the three Boy Scouts of America membership divisions.

**Methods.** Cub Scouting encourages each boy to strive for his personal best, a lesson that will help him achieve success as he enters Boy Scouting—and throughout his adult life. Cub Scout activities encourage character development, physical coordination, family unity, and enthusiasm for learning. Cub Scouting helps boys develop a sense of teamwork, achievement, self-confidence, and respect for others. Learning to master new skills helps the Cub Scout realize his own abilities and discover that his can-do attitude is the first sign of success in any endeavor. In fact, that's the Cub Scout motto: Do Your Best.



## Boy Scouting

**Purpose.** Boy Scouting encourages boys to develop physical, mental, and emotional fitness and to adopt and live by meaningful personal standards as a cornerstone for success in life. These values include the basic principles in the Scout Oath and Law.

**Program.** Boy Scouts learn to develop personal strengths by example and through hands-on experience. Activities include fitness and leadership

training, wilderness adventures, and merit badge incentives for boys mastering hobby and career skills. Scouting encourages boys to expand and test their personal initiative, courage, and resourcefulness.

**Methods.** Boy Scouts learn some of life's more serious lessons while having fun. Boys learn about important values, such as helping yourself by helping others, and honoring the basic rights of others. Boy Scouting's active learning experiences include hiking, camping, and other outdoor expeditions; competitive individual and team sports activities; and community or religious service projects. Many Boy Scouts first practice basic leadership, self-government, and citizenship skills during regular troop campouts and meetings.



## Venturing

Venturing is an effective coed young-adult program designed to improve character, citizenship, and fitness. Venturers exercise leadership, citizenship, fitness, social, outdoor, and community service endeavors. Venturing provides a variety of challenging activities to teach young people ages 14–20 the real-world meaning of values, ethical decision making, and life skills. Venturing teaches leadership and problem-solving skills to help youths mature into confident, successful adults. Venturing crews organize around a special interest of the youth members. The specialty clusters include outdoors, sports, arts/hobbies, youth ministry, and Sea Scouting.

