



**MEMORANDUM OF UNDERSTANDING
BETWEEN
ALPHA PHI ALPHA FRATERNITY, INC.
AND
BOY SCOUTS OF AMERICA**



Purpose and Basis for Memorandum of Understanding

Whereas, this Memorandum of Understanding (MOU) establishes a partnership between Alpha Phi Alpha Fraternity, Inc. (hereinafter referred to as "AΦA") and Boy Scouts of America (hereinafter referred to as "BSA") for the purpose of implementing educational collaborations and programs that empower and enhance the quality of life for youth and adults; and

Whereas, AΦA is a national fraternal organization that embodies "Manly Deeds, Scholarship, and Love for All Mankind" and develops leaders, promotes brotherhood and academic excellence while providing service and advocacy for our communities in the promotion of improving the quality of life in the communities it serves; and

Whereas, AΦA and BSA seek to secure a partnership designed to provide academic enrichment, positive educational and personal experiences, and positive role models to young citizens.

Role and Responsibilities of AΦA

- AΦA will work with the BSA in establishing relationships with its chapters in local communities to identify youth and young adult programs/projects consistent with AΦA in an effort to benefit from the partnership and BSA programs to the extent possible.
- AΦA will participate in the BSA local communities' unity awareness events and activities, which reflect the fraternity's mission and ideals of working aggressively in an effort to relieve the plight of America's underserved youth.
- AΦA will partner with the BSA in the development of programs designed to promote outdoor leadership experiences, educational pursuits, life skills development, and stimulate the intellect while providing positive life experiences for the youth and adult population.

Role and Responsibility of BSA

- BSA will participate in AΦA community awareness events and activities, which reflect the BSA mission and ideals of establishing dynamic relationships between youth, adult leaders and organizations in their communities; resulting in programs of exciting and meaningful activities that help youth pursue their special interests, develop leadership skills, grow and become good citizens.
- BSA will partner with AΦA in the development of programs designed to promote educational pursuits and develop instincts for positive life choices by the young adult population.
- BSA will promote Scout opportunities through workshops, information tables/booths, announce volunteer and professional opportunities, and national events at AΦA national and regional conventions.
- BSA will support AΦA in its pursuit of funding and financial awards/resources for the development of programs that foster education and positive experiences to help young people become positive and productive members of society.



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Agreement Declaration

This document is a MOU only. It is entered into only as a declaration of present intent. Nothing herein shall be construed as a legally binding commitment of any part or parties hereto either individually or collectively. This MOU does not create any rights either on the part of any party hereto or any third party.

Usage of Logos for Marketing Purposes

The AΦA “fraternal design” (hereinafter referred to as the “brand”) may not be altered in any way. The brand is not authorized for usage in projects and materials unrelated to the BSA. Additionally, the brand may not be combined with brands of organizations outside of the BSA without the explicit permission of Executive Director of AΦA.



The BSA “corporate trademark” (hereinafter referred to as the “trademark”) may not be altered in any way. The trademark is not authorized for usage in projects and materials unrelated to AΦA. Additionally, the trademark may not be combined with brands of organizations outside of AΦA without the explicit permission of the BSA Marketing Team.





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Duration/Renewal/Termination of Agreement

The initial term of this agreement shall be one (1) year from the date of executed agreement and shall automatically renew unless either party chooses to exercise their right to terminate the agreement at any time.

Effective Date

This MOU shall become effective upon the signatures and dates of the below authorized officials of the respective parties. It shall remain in effect until terminated by mutual agreement.

SIGNATURES:

Alpha Phi Alpha Fraternity, Inc.

Mark S. Tillman

January 10, 2015

Mark S. Tillman
34th General President

Date

William Douglass Lyle

January 10, 2015

William Douglass Lyle
Executive Director

Date

Boy Scouts of America

Wayne Brock

July 29, 2015

Wayne Brock
Chief Scout Executive

Date