**LEADERSHIP60**GROWTH CONFERENCE

*Connect. Innovate. Motivate.*

60 Districts from each Region. 2 Days. 1 Amazing Experience.

Leadership 60 Growth Conference is a unique event recognizing outstanding success in membership recruitment that provides opportunities for high-performing professionals to share best practices in growing the Scouting movement.

The 2020 Growth Conference will be hosted in **Las Vegas**! Attendees will hear about the latest membership strategies, research, trends and initiatives directly from the BSA’s top leadership.

**Who will be invited?**

Unit-serving executives from the top 60 districts within their regions with the highest membership growth.

**Connect**

Build your career by networking with other high-performing professionals from   
across the movement and national leaders.

**Innovate**

Share best practices for membership growth and learn what tools and strategies are working elsewhere.

**Motivate**

Put your new insight, knowledge and connections to work to strengthen the Scouting movement in your council.

* **Top 60 districts** per region will be invited; consisting of the top 15 districts in each subgroup as of **November 30, 2019** pending SE approval (raw numbers not percentage growth).
* Subgroups are defined as districts with total membership (Traditional, Exploring, STEM Scouts) as of 12/31/2018 in the following ranges:
  + 499 or fewer youth
  + 500 to 999 youth
  + 1000 to 1749 youth
  + 1750+ youth.
* Growth Conference will be in February 2020.
* Ranking report will be distributed mid-month.
* All USE’s from a multi-person district will be invited (pending SE approval).
* Spouses will be invited.
* There will be no cost to the USE unless additional hotel night(s) or other personal requests are made. No cost to council except for incidentals such as baggage fees, meals, ground transportation, etc,
* The 2020 Growth Conference is possible thanks to generous donors and sponsors.